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RIDE AMERICA EVENT RAISES MORE THAN \$95,000 TO SUPPORT CONNECTICUT CANCER PATIENTS AND FAMILIES

FARMINGTON, CT (March 3, 2011) - On February 26, 2011, the Connecticut Sports Foundation hosted the 3rd Annual RIDE AMERICA 2011, an indoor cycling event, at Malibu Fitness in Farmington, CT. The event included more than 180 cyclists, who rode stationary bikes in order to help raise money for Connecticut cancer patients and their families. The event was presented by Farmington Bank.

The participants of RIDE AMERICA 2011 collectively logged over 6,000 miles which is equivalent to riding from the coast to coast and back. As a result of pedaling their hearts out, participants and supporters were able to raise over \$95,000 to support those who have been affected by cancer.

“It was heartwarming to be a part of the collective enthusiasm and spirit of so many individuals who made a difference,” said Vicky Cirilli, Event Director. “The family of 4 year-old Abbie Brouker, the 2011 special grant recipient, is overwhelmed by your support and will use a portion of their grant to bring Abbie to a specialist in Ohio who can help with her Chronic Graft versus Host Disease, a common side effect of leukemia.”

The fundraising page for RIDE AMERICA 2011 (www.csfrideamerica.org) will stay open for a short period of time in hopes to reach its overarching goal of raising \$100,000.

For more information about the Connecticut Sports Foundation and their efforts to raise fund for cancer patients and their families, please visit www.sportsfoundation.org.

ABOUT RIDE AMERICA

RIDE AMERICA, the premiere indoor team cycling fundraiser, was founded in 2009 by the Connecticut Sports Foundation (CSF) and is presented by Farmington Bank. RIDE AMERICA has raised more than \$225,000 for Connecticut cancer patients and their families. This signature event hosted by CSF helps fund its 24-year tradition of giving, with 93% of all fundraising going towards its unwavering mission: “Helping Cancer Patients.”

ABOUT THE CONNECTICUT SPORTS FOUNDATION

The Connecticut Sports Foundation is a non-profit organization, whose mission is to provide economic assistance and compassionate aid to Connecticut cancer patients and their families. CSF provides financial assistance to Connecticut families for rent, mortgage payments, utilities, car payments, medical co-pays, food, medications, fuel and transportation to medical appointments for the benefit of the cancer patient and their family. CSF has granted more than \$3 million to Connecticut families stricken with cancer since its inception.